

*Institute for Social Science Research*

*Methods for Social Analysis and Statistics (MFSAS)*

# Program Evaluation Course

## Develop skills to conduct & commission evaluations

This one-day introduction to Program Evaluation introduces key evaluation concepts & techniques. It provides participants with the foundational skills to plan or commission an evaluation.



## Topics covered

- Key evaluation language, concepts & techniques
- Rationale & principles of evaluation, including the types of evaluation, application & timing
- Developing the Program Logic & Theory of Change
- Monitoring & measuring success - selecting appropriate indicators & identifying data sources
- Interpreting & effectively communicating evaluation findings



## Learning objectives

- Understand which types of evaluation are possible, & determine when each should be applied
- Identify ethical issues that may impact the evaluation process
- Document a Program Logic & articulate a Theory of Change
- Identify appropriate indicators for a program evaluation
- Understand the value of quantitative & qualitative data
- Determine appropriate analytical approaches
- Identify appropriate modes for sharing evaluation results with different stakeholders

## Who is this course for

People working in government, community-based & other organisations who plan or implement social interventions, and who need to monitor and assess their effectiveness or success, and people wanting to refresh their basic evaluation science knowledge.

## When

**Friday, 8 November 2019** (1 day)

## Fees (incl. GST)

\$548	Early Bird (book & pay by 8 October 2019)
\$660	After Early Bird (Standard)
\$528	Groups (3 or more)
\$495	Students

Fees include course materials, morning tea, lunch and afternoon tea

## Cancellation Policy

*A full refund will be provided if written notification is received by ISSR at least ten (10) days prior to the course start date. Substitutions may be made, but refunds will not be offered after this period, or for non-attendance on the day.*

## Where

UQ's Institute for Social Science Research, Cycad Building, 80 Meiers Rd, Indooroopilly, Brisbane, Australia

## Registration

<https://payments.uq.edu.au/OneStopWeb/ECET102SSR003>

## Presenter

[Dr Caroline Salom](#) is an experienced evaluator, senior research fellow and research group leader with a strong background in training design and delivery. Her research focus is substance use and mental health and their impacts on youth and families. She has also worked in frontline service delivery management - designing and evaluating services, working alongside service providers, statutory authorities and government departments. As well as conducting evaluations, Caroline led the delivery of the Evaluation Capability Program 2017-18 for the Queensland Department of Premier and Cabinet, generating very positive feedback from government stakeholders about the quality of the training and its impact.



## Contact us

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